



April

Creativity & Spring Themes

1. Share your April focus
2. Teach something creative
3. Behind the scenes: planning spring content
4. Ask: "What do you want to learn this month?"
5. Value tip: marketing consistency
6. Show a tool you use daily
7. World Health Day – wellbeing + business
8. Story: A turning point
9. Ask a question
10. Promote your April offer
11. Something you've improved recently
12. Share a personal win
13. Behind the scenes of client work
14. Ask: "How's your week going?"
15. World Art Day – creativity in business
16. Share a simple framework
17. Celebrate a client
18. Share a checklist
19. Weekend motivation
20. Tell your audience why you love what you do
21. Remind them about your freebie
22. Value tip: content confidence
23. Share a "3 tips" post
24. Talk about something that made business easier
25. National Telephone Day – communication tip
26. Ask an engagement question
27. Behind the scenes: your workspace
28. Show something new you're working on
29. Promote your membership/program
30. April recap