

52 list builder ideas



**SHINE
BUSINESS
ACADEMY**

shinebusinessacademy.com



Welcome to 52 list builder ideas

We're so excited you're here and ready to build your audience and grow your amazing business!

Shine business academy is here to support amazing entrepreneurs to build their amazing businesses, having a business that is making you an income to support your life and dreams is incredible. We would love you too to have the balance and freedom in your life to help you follow your passions and build a life that you love. Shine is about being creative, learning new skills, belonging to a community, spreading kindness and having a positive impact on the world!

Building an engaged audience is essential for any small business, you need to be attracting potential customers to start, grow and scale.

A list builder is an amazing way to engage with your potential customers, demonstrate your expertise and most importantly to be of assistance to them.



THAT'S WHY WE'VE CREATED THIS PRINTABLE TO GIVE YOU SOME IDEAS OF AMAZING LIST BUILDING ACTIVITIES THAT YOU CAN DO IN YOUR BUSINESS

Thanks so much for downloading our printable we are excited to support you to grow your business

Shine Business Academy



EMAIL

Email marketing is amazing and having an audience of people interested to hear from you about your offers and services is a really valuable asset for your business.

While social media is such a valuable marketing tool, it should only be part of your overall marketing strategy. The reality is that you don't own your followings on social media and we've all heard stories of businesses losing their pages and account access and not being able to get them back. You do own your email list and it is an amazing way to communicate with your audience. It is worth investing time in building up an engaged audience and talking to them regularly!

The easiest way to build your email list is to deliver valuable content to potential customers.

We've put together 52 list builder ideas for you that you can use as inspiration and adjust for your ideal customer, choose just 1 idea and get started creating your list builder to build your audience!

**Success is not the key to happiness.
Happiness is the key to success.**

If you love what you are doing, you will be successful.

Albert Schweitzer

52 IDEAS

1. 10 top tips on _____
2. free challenge
3. Facebook group invite
4. case study
5. webinar
6. checklist
7. time tracking log
8. help with technology
9. how to build a landing page
10. planner for getting organised
11. review of a book
12. quick reference guide on _____
13. mindfulness printable
14. e book
15. infographic
16. review a product/service
17. goal setting worksheet
18. facebook ads tutorial
19. access to a 10 minute training
20. how to video
21. social media content schedule
22. templates
23. social media graphics
24. preplan meal guide
25. 5 exercises you can do
26. spreadsheet
27. money tips
28. community guide
29. email script
30. free images
31. quiz
32. 5 ways to grow your business
33. how to manage overwhelm
34. recruiting a team member
35. how to help your baby sleep
36. 5 ways to organise
37. your morning routine
38. email automation
39. scripts for a video
40. tips from experts on your topic
41. Facebook live access
42. blog post on your topic
43. styling tips
44. tech recommendations
45. how to set up automations
46. playlist or meditation
47. getting started guides
48. client questionnaire
49. lesson plans
50. terminology explained
51. vision board template
52. visual guide

There are so many options. Score out the options that wouldn't work for your business and add in ones that would.

Once you've worked out your list builder, block out time to create it!

NEXT STEPS

If you would like support with starting, growing or scaling your business we'd love to help and support you!

we are six figure entrepreneurs who have build both in person service based businesses and online ones, we have lots of experience and you are in amazing hands.

If you'd like to learn more about starting, building and growing your amazing business we'd love you to connect with us!

Shine Business Academy

If you have any questions please email us at:
hello@shinebusinessacademy.com



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